

## Vehicle Theft in CANADA

- Canada's vehicle theft rate has been higher than the United States since 1996.
- Statistics Canada: Odds of having your car stolen in **USA:** 1 in 156 **CANADA:** 1 in 99
- Canada ranked 5th of 17 countries for car thefts in a 1999 international crime survey.
- Over **170,000** stolen vehicles reported in 2001 - approximately 470 a day or 1 every 3 minutes.
- Vehicle thefts cost Canadians about **\$1 billion a year**, including **\$600 million in insurance premiums**.
- In the 1980s, police solved **1 in 4** car thefts. In the last 6 years, the rate fell to **1 in 8**.
- Statistics Canada: **Vehicle recoveries are as low as 42% in some cities**, which suggest many thefts are **connected to organized crime rings**.

January 8, 2003



## PLATINUM SECURITY PROTECTION



**NOTE:** The contents provided in this brochure are only a summary of terms and conditions. Please refer to the actual certificate for complete details of the benefits and exclusions.

*See your Dealer for details*

DEALER STAMP

Available only from authorized dealerships across the country

**PLATINUM**  
**SECURITY PROTECTION**

Phone: 780-467-9575 | Fax: 780-467-9812  
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2-7500B (08/09)

# PLATINUM

## SECURITY PROTECTION

*PREVENT and PROTECT*



from  
**AUTO THEFT**

This program is not available in British Columbia. Please contact a participating Dealer for British Columbia program information.

# PLATINUM SECURITY PROTECTION

## BENEFITS

**IF PLATINUM SECURITY FAILS TO PREVENT THEFT AND YOUR VEHICLE IS STOLEN AND NOT RECOVERED OR DEEMED A TOTAL LOSS:**

- \$5,000.00 towards a replacement vehicle at the selling dealer.
- Rental vehicle +/- accommodations benefit, if traveling more than 150 kms from home.

**RECOVERED:**

- Up to \$1,000.00 towards comprehensive deductible, if the vehicle is recovered with damage.
- Up to \$1,000.00 towards your home insurance deductible, if you claim for property stolen from your recovered vehicle.

## ADDITIONAL BENEFITS:

- Coverage is transferable to the next owner!
- The \$5,000 credit benefit is transferable, if you do not wish to use it yourself.
- Coverage is renewable at the end of your policy.

THIEVES AVOID PLATINUM THEFT PROTECTED VEHICLES

### Why do thieves avoid vehicles with the Platinum Security Protection system?



- Thieves recognize your vehicle is traceable, which deters them from stealing it.
- The identification code makes the vehicle harder to sell and the parts less profitable to chop-shops.
- It costs thousands of dollars to replace all the etched windows or labeled body panels.
- A professional thief will pass on a marked vehicle to steal an unmarked one.

### Why is Glass Etching or Body Panel Labeling better than other security protection systems?

- No monitoring fee.
- It cannot be disabled, disconnected.
- The identification code is permanent.
- It creates a direct link system between the vehicle, the dealership and the vehicle's owner.
- Other systems help to prevent theft or assist in theft recovery. Platinum Theft Protection does both.

### What is Platinum Security Protection?

This system incorporates three components:

#### 1 IDENTIFICATION CODE

A non-removable, police traceable identification code is permanently etched on all the major glass of your vehicle or imprinted onto selected body panels of your vehicle.

The identification code is registered into a national database that is cross-referenced to the manufacturer's Vehicle Identification Number (VIN), the selling dealership, and the vehicle's owner.

#### 2 WARNING DECAL

Visible warning decals on the driver and front passenger windows identify the vehicle as being registered with a national theft prevention company. These decals warn thieves that the vehicle's key components are marked.

#### 3 THEFT RECOVERY

The Platinum Security Protection also aids in recovering stolen vehicles and assists you with related expenses.

The Platinum Security Protection system discourages thieves from stealing marked vehicles.



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